

*Norfolk Lake Chamber of Commerce*  
**BECOME A BUSINESS MEMBER TODAY**

The Norfolk Lake Chamber of Commerce was formed in the Spring of 2006 to better promote and protect this beautiful Ozark Mountain lake and community where we live and work.

**Your Business Membership Benefits Include**

**Chamber Website**

- Your Business name, Address, Phone number, Website address and E-mail address are posted in the categories you chose and as appropriate to your particular business.
- You have the opportunity to add a Business Description and bullet points to your member listing to help market your business and increase your brand awareness.
- You have the option of adding Gold or Silver Upgraded Listing Styles, Website Banner Ads, and Video Links to the Chambers website to better promote your business with visitors and other members.

**Chamber Networking & Marketing**

- You receive customer information requests generated by the website.
- You receive regular email updates on marketing opportunities, upcoming chamber functions, events and important community issues that influence your daily business.
- You have the opportunity of participating in the Chamber Referral Service that allows members to collaborate on their availability, leads, specials, and events.
- You have the opportunity of serving on committees for events of particular interest to your business needs and serve on the chamber's Board of Directors.

**The Chambers Commitment to You**

- The chamber is focused on Norfolk Lake area issues and actively works with all levels of government to protect and promote our environment and our economy.
- The chamber works hard to promote this area and businesses through the website, sport shows, multimedia advertising campaigns, festivals, tournaments and more.

***Norfolk Lake Tourism*** is our “Brand” name because Tourism is our business.  
We use it for most of our promotions and advertising.

**Business Membership Investment is just \$250.00 per year**

Complete the Business Membership Application and mail it with your dues payment to

Norfolk Lake Chamber of Commerce  
P.O. Box 2536  
Mountain Home, AR 72654

Visit our website for additional information [www.NorfolkFun.com](http://www.NorfolkFun.com)  
or email us at [info@norforklakechamber.com](mailto:info@norforklakechamber.com)

# Norfolk Lake Chamber of Commerce Business Membership Application

*Mission Statement:* The Norfolk Lake Chamber of Commerce exists to provide representation to the businesses unique to the Norfolk Lake area. It is our belief that an emphasis on tourism development is vital to local economic growth. The Chamber shall be proactive in the promotion of business interests and the lake area development with all appropriate governmental agencies. Our membership is open to every type of reputable business and non-profit organization and we will strive to use all resources to the benefit of each.

Business/Organization Name: \_\_\_\_\_

Contact/Individual Name: \_\_\_\_\_

Business Phone #: \_\_\_\_\_

Cell Phone #: \_\_\_\_\_ (Cell numbers are not published unless requested)

Physical Address: \_\_\_\_\_

City, ST, Zip Code: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
(Mail addresses are for chamber internal use only and are not published)

City, ST, Zip Code: \_\_\_\_\_

Website URL: \_\_\_\_\_

Business E-mail Address: \_\_\_\_\_  
This e-mail address will appear in your listing on the Chamber's website.

Personal E-mail Address: \_\_\_\_\_

Personal E-mail Addresses are kept confidential. Much of our news and information is transmitted via email. By giving us a contact address that you check regularly, you are insuring that you won't miss out on any of the important news or great opportunities that come with your membership.

Are you interested in volunteering or have some marketing ideas? If so, please mark the areas below:  
 Marketing/Event Planning  New Members/Recruitment  Other/Ideas: \_\_\_\_\_

Business Description :

(Members can "SELL" themselves on our website with a 350 character description and 5 bullet points.)  
(A Chamber Representative will be in contact to help you write your basic or upgraded description.)

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**5.** I understand that upon acceptance of my completed application and dues, that I am afforded full rights of Business Membership. I also agree to pay all outstanding balances for the year.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Norfolk Lake Chamber of Commerce MEMBER INVESTMENT PRICE LIST

**DUES**

Quantity	Total Amount
___ Business Membership Investment 10/1-9/30 ( Check One Category )	\$250.00 _____
<input type="checkbox"/> Dining/Food <input type="checkbox"/> Lodging/Resorts <input type="checkbox"/> Marinas <input type="checkbox"/> Real Estate <input type="checkbox"/> Things To Do <input type="checkbox"/> Fishing Guide <input type="checkbox"/> Camping <input type="checkbox"/> Organizations <input type="checkbox"/> Hunting Guide <input type="checkbox"/> Entertainment <input type="checkbox"/> Scuba <input type="checkbox"/> Bait & Tackle <input type="checkbox"/> Store <input type="checkbox"/> Services	
___ Reinstatement Fee (applies within 13 months of dropped membership)	\$50.00 _____

**WEBSITE**

Quantity	Total Amount
___ Each Additional Category Listing (your first is included with your membership)	\$50.00 _____
<input type="checkbox"/> Dining/Food <input type="checkbox"/> Lodging/Resorts <input type="checkbox"/> Marinas <input type="checkbox"/> Real Estate <input type="checkbox"/> Things To Do <input type="checkbox"/> Fishing Guide <input type="checkbox"/> Camping <input type="checkbox"/> Organizations <input type="checkbox"/> Hunting Guide <input type="checkbox"/> Entertainment <input type="checkbox"/> Scuba <input type="checkbox"/> Bait & Tackle <input type="checkbox"/> Store <input type="checkbox"/> Services	
___ Gold Listing Upgrade (each, per 10/1-9/30) Includes expanded business description, 4 photos, 12 features bullet points, logo and tag line, special website page link, Gold placement	\$375.00 _____
___ Silver Listing Upgrade (each, per 10/1-9/30) Includes expanded business description, 2 photos, 10 features bullet points, Silver placement	\$175.00 _____
___ Video Link (each video, per 10/1-9/30)	\$75.00 _____
___ Banner Ad Home Page (each, per 10/1-9/30)	\$125.00 _____
___ Banner Ad Secondary Page (each, per 10/1-9/30)	\$75.00 _____
___ Fishing Report Link (each, per 10/1-9/30)	\$50.00 _____
___ Campground Claim Link (each, per 10/1-9/30)	\$75.00 _____

**Member Name** \_\_\_\_\_ **TOTAL** \_\_\_\_\_

*Make your check payable to: Norfolk Lake Chamber of Commerce*  
Mail your completed application and check to:

Norfolk Lake Chamber of Commerce  
P.O. Box 2536  
Mountain Home, AR 72654

Visit our website for additional information [www.NorfolkFun.com](http://www.NorfolkFun.com)  
or email us at [info@norforklakechamber.com](mailto:info@norforklakechamber.com)